

THE NEWSPAPER MEDIA IS SKYROCKETING



Newspaper digital content reached 179 million adults, growing from 164 million in 1 year.

Daily Readers	4,034
Saturday Readers	4,389

E-NEWSLETTER

MOBILE USERS 1,742

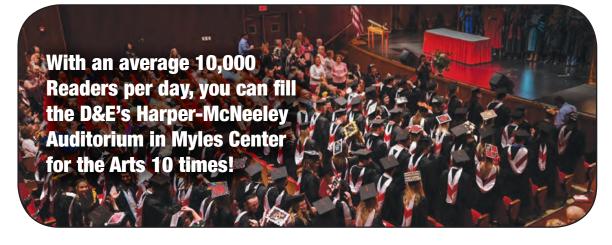
THE INTER-MOUNTAIN.COM

Avg. Monthly Sessions	567
Avg. Monthly Unique Users	583

FACEBOOK FOLLOWERS 13,638

"Comics help people smile. This is a great place for our message of dentistry and implants for health and beauty.
Reading Comics can help you start a new smile."

~ Dr. Schoonover, Master Dentist Nickcole Ridenour, DA

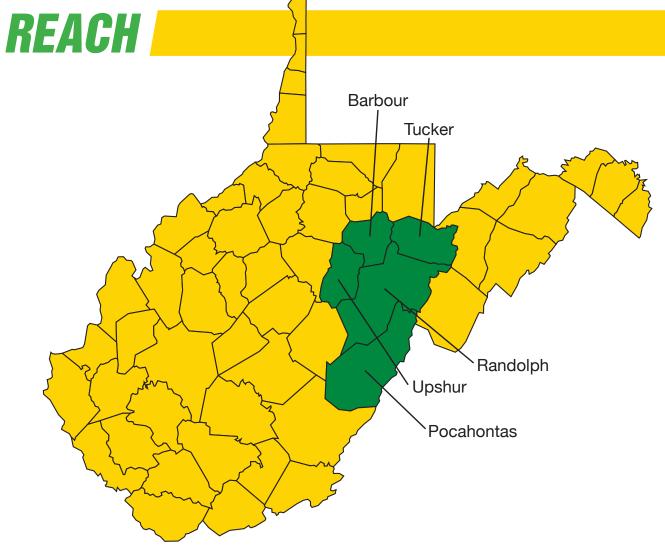


WHY DO I READ THE INTER-MOUNTAIN?



I start every day stopping to get my coffee, a doughnut, and my Inter- Mountain. I read The Inter-Mountain for the local sports, the comics, and to check the lottery numbers.

~ Mr. Simpson, Elkins, WV



AUDIENCE DEMOGRAPHIC

HOUSEHOLDS: **14,232***

Median Home Value	\$99,800
Median Household Income	\$40.094

HOUSEHOLDS



POPULATION **29,405***

Male	51 %
Female	49%
Median Age	43 yo

WEST VIRGINA –

Serving all of Randolph, Tucker, Upshur, Barbour and Pocahontas Counties of WV. The Inter-Mountain provides the most in-depth local coverage of events and issues in North Central WV.

The Inter-Mountain is delivered daily Monday through Saturday and is the leading source of local and community news, business, sports and recreation.

EDUCATION 6% BACHELOR DEGREE OR HIGHER 40% HIGH SCHOOL GRADUATES

*Source: U.S. Bureau of Census. 2017 for Randolph County. WV

SPECIAL SECTIONS CALENDAR 2020



JANUARY
Place Mats

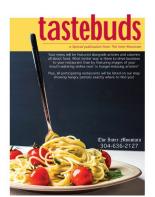


FEBRUARY People's Choice



Baseball & Spring Sports

MARCH



APRIL
Tastebuds
Dining Guide



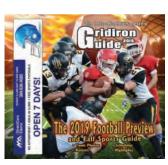
MAY Strawberry Festival



JUNE
Real Estate
Guide



JULY
Barbour
County Fair



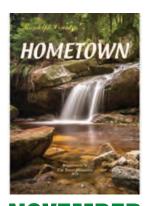
AUGUST Football & Fall Sports



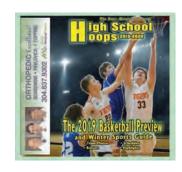
Mountain State Forest Festival



OCTOBER Wills Week



NOVEMBER Randolph County Hometown



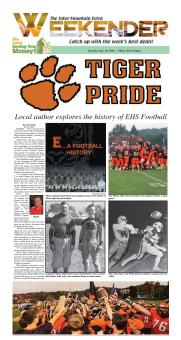
Basketball & Winter Sports

DECEMBER

*Dates Subject To Change

WE COVER IT ALL - 360° REACH

ROP: 6 column (10") CLASSIFIED: 8 column (10") DEPTH: 21.75" TABLOID FULL PAGE: 6 column (10.25") x 9.5"



SATURDAY SELECT

Reaches
Non-Subscribers



FRONT PAGE COUNTDOWN

2.5 Col. x 2.5" (2.5" x 5")



HOME SWEET

Randolph County's Real Estate Guide Published bi-monthly, distributed monthly.









CONNECT WITH YOUR POTENTIAL

Searching over 70,569 jobs posted in the last 30 Days
Total talent reach. hire faster, better & for less with the performance based job posting that reaches qualified talent across the web!



BRAND BUILDERS

Frequency BRAND advertising that uses small space ads allowing you to consistently invite and welcome our readers to do business with you, while promoting your products and services several times per week in print and online for a third of the cost.

ACCESS THE RATE BOOK

FIRST NAME: _____ LAST NAME: BUSINESS EMAIL: COMPANY NAME: YOUR ROLE:____

You will be granted immediate access to our complete media guide, including rates, by completely completing this form.

☑ Sign me up for The Inter-Mountain newsletter mhammonds@theintermountain.com

Saturday's Kansas-WVU game moved to FOX • Page A2

The Inter-Mountain



Alpha Delta Kappa observing | Steelers building momentum



Dr. Payne's legacy celebrated



Testing numbers

up in W.Va., but clusters remain



